

IS YOUR HOME/BUILDING LEAK PROOF...?

Water is our life's source. But when it is in unwanted places, it becomes a misery. Our homes and buildings will lose its life span. We at acebond have a lasting solution to this problem too.

Waterproofing system is a process which is designed to prevent water from penetrating in to a building. It is a method by which an item is made resistant to damage by water. Waterproofing is the formation of an impervious barrier which is designed to prevent water entering or escaping from various sections of building structures. Internal areas that are and can be waterproofed include bathrooms, showers, laundries and toilets. Whilst the external areas waterproofed extends to roofs, podiums, balconies, retaining walls and swimming pools. From the point of view of its occupants, building waterproofing is important because it keeps a building dry. It also reduces internal humidity, making a building more comfortable to work in and protects objects inside the building from damage as a result of humidity or water exposure.

Thus water proofing is an essential process during the construction activity.

Can an existing building be waterproofed? The answer is a "YES" If an existing building is leaking then it is a severe problem. A wet cellar can dramatically reduce the value of your building. Studies show that most people won't

even consider buying a home with water leakage. Selling a home with water leaks can easily result in as much as a 25% reduction in the sale price. Insufficient waterproofing can be a problem year round, not just during the rainy season.

Do you see any of these symptoms in your building?

Mould and Mildew: Do you find fungus that has grown in damp and dark areas, and has caused discoloration?

Mouldy Odours: Is there any unwanted smell as a result of the decay process from mould and dry rot?

Peeling off Paint: Is the paint on your walls peeling off?

Damp Spots on Walls: Are there any damp spots on your walls?

White Substance on Basement Walls: Are there any white patches formed due to chemical breakdown of the bonding agent that holds your walls together?

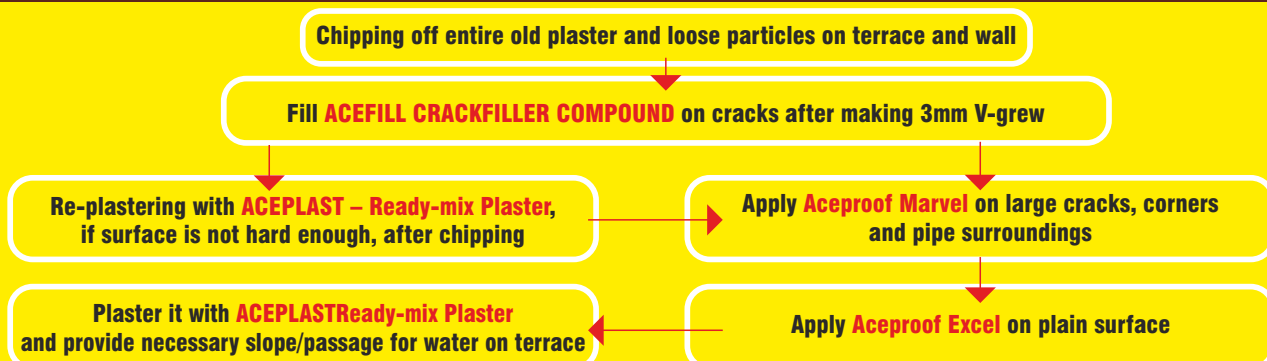
Cracked Walls: Are your walls cracked? Rust on Appliances or Furniture: Do your appliances and furniture catch rust caused by a wet environment?

If you are experiencing any of the above, then you have waterproofing problems in your place.

We have solutions to all the above. Do feel free to contact us for the best service.

Water Proofing
Solutions Special
Issue

Waterproofing systems provided by ACEBOND for Wall and Terrace waterproofing:



ACEBOND WATERPROOF PRODUCTS RANGE

ACEPROOF - Excel

This is an excellent quality rubber based liquid waterproof membrane used as waterproofing underlayment for installation of tile and stones. It is ready-to-use, self-curing waterproofing membrane that forms flexible film and have good adhesion property to many surfaces.

Features and Benefits:

- ◆ Single component, ready to use
- ◆ Easy to use, applies quickly with a roller or brush
- ◆ Safe and low odour
- ◆ Resists fungi and algae growth
- ◆ Adhesion to most substrates



Uses:

- ◆ Interior and exterior application for commercial and residential use
- ◆ Kitchens, bathrooms, laundries, food processing areas etc. Underwater applications

Suitable Substrates:

- ◆ Concrete, cement mortar beds, cement plasters etc.
- ◆ Plywood and other dry wall applications
- ◆ Concrete masonry, brick masonry, cement terrazzo, etc.

Mixing and Application:

- ◆ Once surface preparation (refer below) is over, then open the pail and stir properly
- ◆ Apply mixed material on to the prepared substrate using a brush or roller
- ◆ Two coats are recommended for excellent result. Apply subsequent coat after 1-2 hours curing of previous coat
- ◆ Maintain each coat thickness of 0.8mm and not more than 1 mm Allow 14-16 hours curing of final coat before laying screed or tiling
- ◆ Flood test can be conducted after 24 hours of final coat

Pack size: Available in 5 and 20 litre pack

Coverage: Approximately 10 - 12 sq.ft per 1 litre. Coverage will vary depending on surface undulation and application variances

ACEPROOF - Marvel

This is an excellent quality, tough and carefully premixed liquid waterproof membrane. It is ready-to-use, self-curing, hydrostatic pressure resistance membrane that forms very strong yet flexible film which provides good adhesion to many surfaces and accommodates normal building movements without rupture.

Features and Benefits:

- ◆ Single component, ready to use
- ◆ Rapid drying time, applies quickly with a roller or brush
- ◆ Water based, safe to use, low odour
- ◆ Resists fungi and algae growth
- ◆ Adhesion to most substrates



Uses:

- ◆ Interior and exterior application for commercial and residential use
- ◆ Underwater applications - Swimming pools, fountains, water tank, fish tank etc.
- ◆ Kitchens, bathrooms, laundries, food processing areas etc.

Suitable Substrates:

- ◆ Concrete, cement mortar beds, cement plasters etc.
- ◆ Plywood and other dry wall applications
- ◆ Concrete masonry, brick masonry, cement terrazzo etc.

Mixing and Application:

- ◆ Once surface preparation (refer below) is over, then open the pail and stir properly
- ◆ Apply mixed material on to the prepared substrate using a brush or roller
- ◆ Two coats are recommended for excellent result. Apply subsequent coat after 1-2 hours curing of previous coat
- ◆ Maintain each coat thickness of 0.8mm and not more than 1 mm Allow 14-16 hours curing of final coat before laying screed or tiling
- ◆ Flood test can be conducted after 24 hours of final coat

Pack size: Available in 5 and 20 litre pack

Coverage: Approximately 10 - 12 sq.ft per 1 litre. Coverage will vary depending on surface undulation and application variances

Application Procedure for ACEPROOF - Excel and ACEPROOF - Marvel

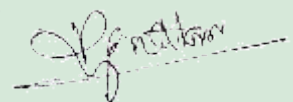
Surface Preparation: Surfaces must be structurally strong ◆Remove all grease, oil, dirt, curing compounds, sealers, adhesives or any other contaminant that would prevent good bonding ◆Concrete or plaster must be cured 28 days prior to bonding unless it is made with Acecreed or Aceplast◆Dampen the surface before application of water proofing coating but make sure no free standing water is present during application.



OUR CUSTOMER- SPEAKS

We have extensively used Ace Grout, Acefix 7 Star, interior Epoxy as well as exterior epoxy for tile joints and also used ACEMIX 2 C in addition bond in case of Granite wall cladding. We found the quality satisfactory.

Engineer Krishna Raja
BE., Civil, D.C.E (GL)
F.I.V., Mysore



ACEPROOF - Brush N' Bond

This is a superior quality, high performance latex admixture designed to be mixed with polymer filler powder to form a high quality latex modified, brush applicable slurry mortar which works as an excellent water proofing agent

Features and Benefits:

- ◆ Solvent free, Safe
- ◆ Interior & exterior use for vertical and horizontal surfaces
- ◆ Excellent shear bond strength
- ◆ Install tile, brick and stone directly onto the surface.
- ◆ Improves shock, chemical and water resistance



Suitable Substrates:

- ◆ Concrete, cement plaster and cement mortar beds
- ◆ Concrete & brick masonry
- ◆ Many dry wall boards

Mixing:

- ◆ Once surface preparation (refer below) is over, then empty Part A liquid component in a clean container
- ◆ Add Part B powder component slowly under stirring
- ◆ Stir by hand or by using slow speed mixer until homogeneous slurry is got

Application:

- ◆ Apply mixed slurry on to the prepared substrate using a bristle brush
- ◆ Two coats are recommended for excellent result. Apply subsequent coat after 1-2 hours curing of previous coat
- ◆ Maintain each coat thickness of 1mm and not more than 1.5 mm
Allow 14-16 hours curing of final coat before laying screed or tiling
- ◆ Flood test can be conducted after 24 hours of final coat

Pack size: Available in 11.5kg kit

Coverage: Approximately 4 – 6 sq.ft per 1kg for 1.5 mm bed thickness. Coverage will vary depending on surface undulation and application variances

Shelf life of all products: 12 months, if stored in cool and dry area in unopened container

Note: visit www.acebond.in for more information.

ACE COLUMN

Perception in Business

-Mrs. Preethi D'Souza



Look at the picture. What do you see?? Do you see pillars or can you see two men. Yes two men I said. When we concentrate on the white colour in the picture we see pillars and if we concentrate on the black colour of the picture we see two men. If we concentrate still deep we can see one

person seeing his image in the mirror and hence two men in the picture.WOW.

From where did they come? They have not just appeared from nowhere, but were already there. In this world to what we give attention makes all the difference. This concept is called as PERCEPTION. Thus we see what we what to see.

Perception is critically important for our business purpose too. Perception plays a crucial role in the daily decision making process. Simply put, "...people's behavior is based on their perception of what reality is, not on reality itself" (Robbins, Stephen P, 2005).

What is perception? According to Organizational Behavior"Perception is a process by which individuals organize and interpret their sensory impressions in order to give meaning to their environment" (Robbins, Stephen P, 2005). Individuals are unique in that they possess their own lens to form conclusions about the very same situation. People see things differently and depending on their background, education, the current situation, and mood are all prone to make different rational interpretations of the exact same situation.

Let me tell you a tale. There were two shoe salesmen who travel to a third world country in search of new business opportunities.

One man calls his wife the moment he lands, telling her, "Dear, I'm coming back home. There's no hope here. Nobody here wears shoes, so there's no one to sell to." He boards the next flight home.

The second man calls his wife and says, "Honey, you wouldn't believe what I found here. There is so much opportunity. No one here is wearing shoes. I can sell to the whole country!"

There's opportunity everywhere. When we have a consciousness of

expecting the magic to happen, it will happen. We'll find the right people; we'll move in the right circles, we'll 'bump' into the right solutions. It all starts with that opening in the mind.

Thus we see what we want to see. It's in our perception. Our businesses can work wonders when we see an opportunity in an upcoming challenge. Perception is a force that is very complex, but crucial for businessmen to acknowledge and understand. Our daily work and many decisions work on our perceptions. We practice it daily but we don't realize its importance. Hence perception is reality. Perception leads to behavior and our behavior leads to performance. Thus if we want the best performance from ourselves or be it our employees, let's improve our perception...Performance is improved...A new change is seen.



NEWS DESK

WE IN 'MY BUILD'



Our presence at 'MY BUILD' at Mysore Builders Exhibition in Mysore from 12th to 16th Dec.2013. Appreciation received from all stakeholders for our 'Unique' products and presentation at the exhibition.

ACETIMES-THE FIRST ISSUE



The official monthly news magazine of our company received a over whelming response and we assure to live up to your expectations in every issue

MASON'S MEET



This months Masons meet was held at two places Hubli & Shimoga. Hands on experience was given and information was disseminated to the masons and people involved in the construction field.

Feel free to give your views, feed back, ideas and opinions related to this field. You may be the next face in our news letter.

To,

Book-Post

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Interior | Exterior | Wall | Floor | Facade | Submerged Applications

Our Vision

We aspire to be a world class organisation with advanced products, processes, unmatched performance and quality. We are committed to delight our stakeholders with unlimited solutions at our single hub-"ACECRETE"

Our Mission

To innovate continuously and provide unique solutions in construction technology.