



THE COMPLETED PROJECT JUST OFFERED TO THE PUBLIC IS SAIRADHA PRIDE, LOCATED AT BRAHMAGIRI, UDUPI. THIS BUILDING HAS A SUSPENDED SWIMMING POOL WHICH HAS CAUGHT THE EYE OF EVERY LOOKER. WE ARE HAPPY TO INFORM THAT ACEBOND SYSTEM WAS USED IN THE CONSTRUCTION OF THIS SWIMMING POOL.

A swimming pool, swimming bath, wading pool, paddling pool, or simply a pool, is a container filled with water intended for swimming or water-based recreation. A pool can be built either above or in the ground, and from materials such as concrete, metal, plastic or fiberglass. Pools can be either indoors or outdoors. They can be of any size and shape. Most pools are permanent fixtures, while others are temporary, collapsible structures.

A suspended swimming pool is one which is located above ground level, either within a structure or on top of a structure, and is supported by the structure itself. This type of pool or fountain must be designed with critical factors in mind; the pool cannot leak and the structure must be able to support the total weight of the pool, the water and occupants within the pool. If the pool is located indoors then the structure must also be designed and constructed to handle the excessive humidity created by the pool, and the chemicals used to sanitize and maintain the pool.

Our products come handy when pools are been constructed. Below is a detailed discussion on the steps that were followed while waterproofing and tiling the swimming pool at SaiRadha Pride, using the ACEBOND system.

Step 1: Pressure grouting Pressure grouting involves injecting a grout material into generally isolated pore or void space of which neither the configuration nor volume are known, and is often referred to simply as grouting. The grout may be a cementitious, resinous, or solution chemical mixture. The greatest use of pressure grouting is to improve geomaterials (soil and rock). The purpose of grouting can be either to strengthen or reduce water flow through a formation. It is also used to correct faults in concrete and masonry structures.

Step 2: Flood test of pressure grouted area Water should be filled and kept under observation for at least 24 hrs and be checked for leakage or seepage. If any leakage found, then the pores must be filled with grouting material in pressure grouting technique.

Step 3: Leveling with ACEPLAST Drymix Plaster Once pressure grouting is completed; the surface should be cleaned and leveled with Aceplast Drymix Plaster. ACEPLAST is a polymer modified dry mix cement plaster or render. It is manufactured with carefully selected premium cement, graded aggregates and chemical additives and is designed to be used for internal and external application. Once applied, this becomes an ideal substrate for paint, wall putty, tiling or other decorative plasters. It can be fortified with ACEMIX TBL for higher flexibility and better performance.

Step 4: Waterproofing membrane application with Aceproof Marvel after leveling of surface Aceproof Marvel is used for waterproofing. It is an excellent

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Sai Radha Special Issue

Sai Radha DEVELOPERS

This is a name that comes in our mind when we spell the word UDUPI. SaiRadha developers the responsible builders' one who care for reputation and its client's interests beyond profits. Understanding the yearning for sylvan spaces, Sri Manohar S. Shetty, the man behind the cause, has carefully cultivated, nurtured projects that offer its residents all the amenities that make life enjoyable and the most rare of them all, plenty of open space. SaiRadha Developers is the sister concern of M/s Radha Medicals and SaiRadha Dental and Surgical Division, which is a house hold name in medical fraternity. The team in SaiRadha believes in the best and always goes for the best without any compromise. This is proved in the selection of their products for all their projects. This issue shall elaborate more on this.



Sai Radha
PRIDE
WHERE LIVING IS BEAUTIFUL
SWIMMING POOL



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quality, tough and carefully premixed liquid waterproof membrane. It is ready-to-use, self-curing, hydrostatic pressure resistance membrane that forms very strong yet flexible film which provides good adhesion to many surfaces and accommodates normal building movements without rupture.

Aceproof Marvel is a single component, ready to use product. It dries rapidly and can be applied with a roller or brush. It is water based, safe to use, has low odour, resists fungi and algae growth and has adhesion to most substrates.

Step 5: Flood test after application of waterproof membrane Flood testing should be performed prior to installation of any materials on top of the waterproofing membrane or material. Prior to beginning the flood testing, inspect the waterproofing membrane (ACEPROOF MARVEL) for any voids, pinholes or other imperfections. Repair any observed problems as stated in installation instructions. Plug all drains within the area to be tested with suitable plugs. Fill the area around the plug and drain to check for leaks around the plug and drain installation before proceeding with the full test.

Step 6: Tiling with polymer modified adhesive Swimming pools are subject to one of the most aggressive environments a tiling system has to endure, and a properly installed and maintained tile or stone installation should last the life of the pool structure. Tiled swimming pools are regarded as not only aesthetically pleasing but also as being one of the most chemically inert finishes. It is important to make sure that the tile or stone chosen for each swimming pool or fountain project is suitable for use in submerged installations. Swimming pools will often be exposed to different types of chemical treatments, varying pH levels, exposure

to direct sunlight, regular usage and other environmental factors.

We recommend the use of ACEFIX 9 Star for glass mosaic installation. It is an excellent quality highly polymer modified thin set adhesive with exceptional flexibility and high bond strength for tiling difficult surfaces such as glass tiles, porcelain, large format natural stones, dry substrates like calcium silicate, gypsum, particle board, etc. With its unique blend of polymers, additives, fine aggregates and premium white or grey cement offers the ultimate in bond strength for the most demanding installation requirements for large format tile or stones to most difficult-to-bond substrates.

The special features of Acefix 9 Star are as follows. It has an excellent bonding, excellent quality and is easy to fix. It is suitable for both floor and wall, interior and exterior applications. It has excellent handling characteristics through extended open and adjustment time. It is ideal for glass mosaic and all type of large format tile and stones. It has outstanding flexibility with high strength for most difficult substrates and tile applications. The product has very good mechanical property.

Step 7: Epoxy grouting after tile installation Use Acepoxy epoxy grout for joint filling after installation of tiles. Acepoxy epoxy grout is a three component; fully solid epoxy grout consists of Part A and Part B in a pail and Part C in a separate pouch. It is hygienic, impervious, stainfree, chemical and acid resistance grout which resist heat up to 100* C. It does not absorb water, thus resist bacterial and fungal growth. It is a high abrasion and impact resistant grout for ceramic tile, vitrified tile and natural stone.

ACE COLUMN

BODY LANGUAGE IN BUSINESS COMMUNICATION

by Preethi K D'Souza

Body language is a non verbal form of communication that is widely used by people in everyday environment. Alone, or in conjunction with the words, body language has a big influence on how we communicate to others. In business world it can cause both positive and negative results in communication. If used properly, body language can help create a friendly atmosphere in any conversation and can significantly enhance your verbal message. It can help win the interview, make a sale, give a successful presentation and profit from business negotiations. Therefore, today's business people spend more and more time studying the different forms of the body language to achieve the maximum positive influence on people. They also do it, so they can better understand people around them as well.

Body language is defined as everything what can be communicated without or in addition to words: facial expressions, physical movements (gestures), posture or silent actions. It is said that words account for only 7% of the messages person conveys. The remaining 93% are non-verbal factors. In the business setting, people can see what you are not saying. If your body language doesn't match your words, you are wasting your time. People judge us by our body language.



Body language can make or break a deal. How you carry yourself when engaged in conversation is often as important as what you say. Body language is nonverbal, but it communicates volumes about you nonetheless.

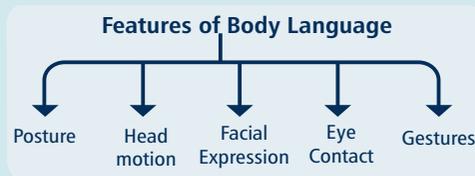
With almost infinite symbolic interpretations for body language, no wonder people are nervous about it! Your best bet is to know about some of the body-language pits you can fall into and how to avoid them.

Standing : When you stand, keep your back straight, middle section in alignment with your back, shoulders back, and head up. This posture connotes comfort with yourself and ease in the situation.

Slouching, sticking your belly out, stuffing your hands in your pockets, and folding your arms defensively all suggest aggressive unease.

Sitting : Take care in the way you sit, for no other position connotes so much on its own. Think of the diversity of sitting positions that you've seen in business meetings, from practically horizontal to alert and upright. Sit with a straight back and with your legs together in front of you or crossed, either at the knee or at the

ankle. Normally, women don't cross their legs, but men are allowed. Avoid jiggling your knee, which is a sign of nervousness.



Hands : Some people talk with their hands; others stand with their hands glued to their sides. Most people haven't the foggiest notion what their hands are doing when they talk.

Using your hands can be effective sometimes, aggressive sometimes, and irrelevant most of the time. Controlling your hands takes effort and willpower. Monitor your hand movements. Avoid making gestures during meetings.

Head movements : Head movements communicate important information. Nodding in agreement can be immensely helpful to others, but too much nodding makes you look like a bobble-head doll. Shaking your head can signal disagreement or disapproval, but avoid shaking your head too much.

Facial expressions : Facial expressions are crucial in your repertoire of body language. No other part of your body can convey the immense richness of nonverbal communication that your face does. For example:



- Smiles are important signals of generosity and nonaggression. But forced smiles signal that you can barely tolerate the other person.

- Likewise, frowns signal disagreement, disapproval, and sometimes anger. But they can also suggest hard thinking and focused concentration.

Take a day to monitor your most frequently used facial expressions and assess their appropriateness and their effectiveness. You'll probably be surprised by the types of messages your expressions transmit!

Eyes : Maintain eye contact when talking with others. Do not look at your hands or clean your fingernails while others are talking. When talking in a group, make eye contact with everyone; don't focus on only one person.

The list is endless. When we master this art we can be the best in body language, but the most vital fact is that we become the best only when we practice it and give our undisturbed attention to our actions. Yes actions speak louder than words and so dear friends lets listen to our actions and better them as per our business culture.



Mr. Manohar Shetty,
Managing Director, SaiRadha Developers,
in conversation with our Editorial team.

We are thankful to Mr. Manohar S Shetty, the Managing Director of M/S. SaiRadha Developers, Udupi for sharing his opinions and valuable suggestions in improving our quality, both in service and products. Mr. Manohar Shetty opens with us with his opinion. Abstract of the same is given below:-



Sai Radha DEVELOPERS

(A UNIT OF SAI RADHA GROUP OF CONCERNS)

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Q Do give us complete feedback on the products used for your project, SaiRadha Pride.

The project was challenging for us as the swimming pool was a suspended one and waterproofing work in such projects are very much risky. ACEBOND products reached my expectations and the waterproofing system provided by M/s. Acecrete Adhesions India Private Limited reduced our worries...in one word the product were 'fantastic'. The products we used were Sparkling series epoxy grouts, Acepoxy grouts, bonding agent, thin set adhesives, ready to use adhesives, admixtures etc. Quality was tested and I must say that these products are matching international standards. We are very much satisfied with the quality of products used in SaiRadha Pride.

Q How do you rate our services and were the services given up to the mark?

The services provided by you are appreciable. The technical staff had very good knowledge about the whole system. They only provided technical knowhow about the products. The company personnel regularly supervised the application of the products and were in touch with us regularly. Even an SMS by us got us the timely reply and service. The team was very good and applicators were very well trained and the services rendered by them were as per my expectations...no doubt in it.

Q We are eager to listen to your suggestions on our products and services

As the ACECRETIONS are well experienced in the field, they are the better ones who knew every requirement in projects like ours. As you are already providing user friendly products, we suggest you to set up your own applicators team, so that it will better your services. Adding some more products like 'one in all' system is very much required. As I observed, it is better to appoint a specialized technical team for handling such risky jobs.

Q Kindly give us a brief write up on your upcoming projects.

We are coming out with some more projects like SaiRadhaSamadhaan, SaiRadhaYashodham, SaiRadhaGokulDham, SaiRadhajagannath in Udupi and Mangalore. The SaiRadha Green valley is going on. As our continued concern on offering quality products to the customer is on, we are very much thankful to ACECRETIONS for providing such innovative products which boosts us to give quality homes to our customers. Indeed we are transferring your quality to our customers and thus creating utility.

Ongoing Projects of Sai Radha DEVELOPERS



Yashodham



Samadhan



Pride



Green Vally



Simply scan this QR Code
with your smart phone to know more about us.

NEWS DESK

**WE ARE BEST IN PRACTICES...
NOW CERTIFIED BY ISO**



A PAT ON OUR BACK

Sai Radha DEVELOPERS

Sub: Appreciation letter for the products and services at SAI PRIDE BRAHMAGIRI, UDUPI.

We would like to express our sincere thanks and appreciation to ACECRETE ADHESIONS INDIA PRIVATE LIMITED for the material supply and services provided to our eye catching swimming pool at Sai Radha Pride, Udupi.

The products ACEFIX 9 Star, ACEPOXY Epoxy grouts, ACEPROOF Marvel, ACEPLAST Ready-mix Plaster, ACEMIX TBL, ACECLEAN etc were used in our swimming pool and quality of them founds satisfactory.

We appreciate their performance in terms of delivery commitments and quality in manufacturing and supplying of the above mentioned products. Sales support as well as technical supports given by them also to be appreciated.

We truly wish all the best to their business and look forward to continuing our working relationship in future.

Sai Radha Developers
Managing Partner

Feel free to give your views, feed back, ideas and opinions related to this field. You may be the next face in our news letter.

To,

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Acecrete Adhesions India Private Limited**

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Our Vision

We aspire to be a world class organisation with advanced products, processes, unmatched performance and quality. We are committed to delight our stakeholders with unlimited solutions at our single hub-'ACECRETE'

Our Mission

To innovate continuously and provide unique solutions in construction technology.

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● Tile Adhesives ● Tile Grouts ● Plasters ● Screeds ● Admixtures ● Waterproofing ● Sealers ● Industrial Cleaners ● Coatings ● Self Leveling
Interior | Exterior | Wall | Floor | Facade | Submerged Applications

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