

Acrete Training programs

Training programs will equip our employees, masons, engineers and dealers with thorough understanding about our corporate culture, product knowledge and working policies to set an example of perfection, dedication and commitment to maintain ACECRETE ADHESIONS INDIA PRIVATE LIMITED, as one of top construction chemicals manufacturing company.

Training becomes vital for strengthening the abilities of each one of us to excel in sales, contributing to the company's growth and performance year on year. It is also important to note that we are technical solution providing company and not just selling products. We strongly believe that training program surely creates product awareness amongst all dealers, masons, applicators and end users and it directly or indirectly helps in increasing the profit ratio of every individuals involved in this training sessions.

Below are the training programs we oftenly conduct....



Our recent training programs



MART MEET AT UDUPI



MART MEET AT HUBLI



MART MEET AT KERALA



MART MEET AT SHIKARIPUR



CONTRACTORS MEET AT BANGALORE



MART MEET AT RAJAHMUNDRI



MART MEET AT COCHIN



DEALERS MEET AT VIZAG



MART MEET AT BHADRAVATHI

ACEFINISH 2in1

Primer
Stain-
Blocker

ACEBOND
BOND LASTS FOR EVER

A primer or undercoat is a preparatory coating put on walls or ceilings before painting. Priming ensures better adhesion of paint to the surface, increases paint durability, and provides additional protection for the material being painted.

Primer performs important functions on interior and exterior walls and ceilings, including blocking stains and improving adhesion of the topcoat. When painting previously painted walls that are not peeling or chipping, have not been patched or repaired and are not drastically different in colour from the new paint, you don't need to prime, but it is always the safer choice. Additionally, certain conditions do require primer. The type of primer you use should be dictated by the specific condition of your walls.

Primer is usually white but can be other neutral colours. This is to provide a neutral surface to ensure that paint colours show true. There is no need to colour the primer itself, but some paint stores will add a small amount of pigment to primer to make it closer to your final paint colour.

This is a good idea when the final colour is much lighter than the original colour of the surface

ACEFINISH 2in1

Primer
Stain-
Blocker

Interior and Exterior Primer for strong adhesion of paint film

Acefinish 2 in 1 Wall Primer is a water thinnable, superior grade water based wall primer which provides long lasting protection to masonry surface and enhances the aesthetic appearance of the top coat. It is an air drying primer for masonry wall and ceiling, providing a hard and tough film. Acefinish 2 in 1 Wall Primer is suitable for interior and exterior use. It does not require curing and is a mandatory part of the painting system. It is manufactured with a special type of Acrylic binder and micro fine pigments along with extenders and different types of additives.

Basic uses

- Interior and exterior wall and ceiling primer
- Waterproofing primer
- Coverage promoter and Stain-blocker

Suitable substrates

- Wall and ceiling
- On wall putty applied surfaces
- Masonry
- Plaster
- For most categories dry wall boards

Available pack size

Available in 20 litre pail in white colour



Advantages

- Stops water intrusion and moisture infiltration
- Stain hiding, chalk binder
- Increases paint coverage
- Outstanding colour retention and fade resistance
- Easy to clean
- Resists mildew, fungus and algae growth
- Excellent coverage
- High durability, resists flaking and peeling
- Resists alkali and efflorescence
- Low VOC and non-toxic

TECHNICAL DATA

Recommended thinner	Water (Potable)
Application tools	Brush, roller and spray
Recommended dilution	Dilute 1 ltr of primer with up to 1 ltr of water depending on required consistency
Drying Time	2 to 4 hrs depending on weather conditions. Over-coating: Preferably overnight
Number of coats required	1 (Apply 1 extra coat if required)
Finish	Matt
Flash Point	100% water-based primer; hence not required
Pot Life	Mixed materials should be consumed within 24 hrs (It can be remixed if settled)
VOC	20 - 23gm/ltr
Colour	White
Shelf Life	1 year from the date of manufacturing as long as the container is sealed and kept at normal temperatures (Not in direct sunlight or elevated temperatures)



MK Builders and Developers was established in 1998 and since inception, it has evolved into one of the most prominent real estate developers in Visakhapatnam. Founded by young dynamic persons Mr. M. Rathnaiah and Mr. Ramakrishna Rao, well known and reputed promoters and builders in the industry, the company has come a long way and holds a portfolio of more than 30 projects in the city of Visakhapatnam. With more than 2 decades of success at showcasing the best of design layouts

and construction quality, the name MK Builders and Developers has become synonymous with stylish and classy living. MK Builders has always promoted quality living spaces / accommodation and quality services. It also believes in quality work leading to optimum customer satisfaction. Going forward, the company is continuously expanding its geographic base through acquisitions by leveraging on its established credentials.



Since 3 years, we are regularly using your products like Acefix 7 Star, Acefix 9 Star, Acegrouts and Acepoxy Epoxy grouts, etc, to our esteemed project "MK GOLD COAST" at Visakhapatnam.

We want you to know that we are very pleased with the quality of the products, packing style and after-sales-service your company provides. We sincerely appreciate your responsiveness and the way you conduct business. We look forward of doing business with you for years to come.

For MK Builders & Developers,




 (M.RATHNAIAH)
 Managing Partner

The Circle of Good Deed



Once upon a time Shree Krishna and Arjun went for a short stroll around the city. They saw a poor looking priest begging. Arjun felt pity at him and he gave him a bag full of 100 gold coins. The priest became very happy and thanked Arjun. He left for his home. On way, he saw another person who needed help. The priest could have spared a coin or two to help that person. however, he chose to ignore it. But on way to his home, one thief robbed him of his bag of coins and ran away.



with a plan to cash it out later and live a wealthy life. His wife was not at home. He was very tired so he decided to take a nap. In between, his wife came home and picked up that empty pot of water, walked towards the river close by to fill up the water. She had not noticed the diamond in the pot. Upon arriving at the river, she put the whole pot into the running river water to fill it up. She filled up the pot but the diamond was gone with the water flow!

When the priest woke up, he went to see the pot and asked his wife about the diamond. She told him, she had not noticed it and it must have been lost in the river. The priest couldn't believe his bad luck and again started begging. Again Arjun and Shree Krishna saw him begging and Arjun inquired about it. Arjun felt bad and started thinking if this priest will ever have a happy life.

Shree Krishna who is an incarnation of God smiled. Shree Krishna gave that priest one coin which was not even enough for buying a lunch or dinner for one person. Arjun asked Shree Krishna, "Lord, I gave him gold coins and diamond, which could have given him a wealthy life, yet it didn't help him. How will just one coin help this poor guy?" Shree Krishna smiled and told Arjun to follow that priest and find out.

On the way, the priest was thinking that one coin Shree Krishna gave him, he can't even buy a lunch for one person. Why would he give so little? He saw a fisherman who was getting a fish out of his net. Fish was struggling. The priest felt pity at fish. He thought that this one coin won't solve my problem, why not I save that fish. So the priest paid the fisherman and took the fish. He put the fish in his small pot of water which he always carried with him.

The fish was struggling in a small pot of water, ended up throwing out a diamond from the mouth! The priest screamed with a joy, "I got it, I got it". At that same point, the thief who had robbed the priest's bag of 100 gold coins, was passing through there. He thought that the priest recognized him and may get him punished. He got nervous and ran to the priest. He apologized to the priest and returned his bag full of 100 gold coins. The priest couldn't believe what just happened.

Arjun saw all this and said, "Oh Lord, Now I understand your play".

Moral: When you have enough to help others, don't let that chance go. Your good deeds will always be repaid to you.

Feel free to give your views, feed back, ideas and opinions related to this field. You may be the next face in our news letter.

To,

Book-Post

Our Vision

We aspire to be a world class organization with advanced products, processes, unmatched performance and quality. We are committed to delight our stakeholders with unlimited solutions at our single hub - ACECRETE.

Our Mission

To innovate continuously and provide unique solutions in construction technology.



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